



Hough Athletic Booster Club

Meeting Agenda

Location: Zoom
Date: August 24, 2020
Time: 6:30-7:30pm

Attendees:

Jackie Benjamin

Jill Barnes

Debra Cassidy

Liz Cloninger

Mary Colven

Janene Crawford

Judy Frye

Holt Hathaway

Missy Johnstone

Skip and Shelley Notte

Triss Provost

Jennifer Schoolfield

Shawna Sherril

Betsy Shores

Stephanie Shryock

David Smith

Lesley Swartz

Jen Walters

Gina Wells

A. Call to Order –

- a. Holt Hathaway started meeting at 6:30.

B. Introductions and Overview of Board & Committee Members

C. AD / Coaches Report

- a. Coach Toguchi presented an update of Hough Sports via video presentation. He was at a NCHSA meeting.
 1. It is a year of unknowns.
 2. Important Dates:
 - i. Sept. 4 – Hough sport schedules are presented.
 - ii. Sept. 11 – Governor Cooper announces whether the state will move to Phase 3 or stay at Phase 2.
 - iii. Sept. 14 – Cross Country and Volleyball will start practice contingent on Gov. Cooper announcement.
 3. Budget, fundraising, protocol for fans in stands and competition rules are all contingent on when NC goes to Phase 3.

4. Be sure that spring athletes have enough academic hours to be eligible to play in the spring.
 5. Potential athletes should go ahead and do their Ticket 2 Play on Hough Athletics page and get their physical completed.
- b. Coach Smith elaborated on Hough Athletics from a coach viewpoint.
1. Hough Athletics is working on streamlining communications for parents/students about sports.
 2. The level of contact within a sport was a determining factor on which sports would be able to play at what time of year.
 3. Coaches are planning on having JV and Varsity teams.

D. Board & Committee Reports

a. Membership - Gina Wells

- i. Ideas for innovative membership drive for the fall?
- ii. Communicated that it is hard to expect families to join the Booster Club if we do not know if we will be planning sports. (Waiting for phase 3 announcement.)
- iii. It is encouraged for the current board and committee members join the booster club now.
<http://www.houghathleticboosterclub.org/membership.htm>
!
- iv. 50% of Booster Club Membership dues go directly to the member's athlete's team.

b. Sponsorships - Skip Notte

- i. The previous sponsors were contacted
- ii. Previous sponsors will be updated once there is a decision on Sept. 11.

c. Treasurer - Erica Barozzino (Holt shared notes in Erica's absence)

- i. Our normal annual budget is around \$170,000.
- ii. Money normally comes from sponsorship, booster membership, concessions, spring golf tournament, and spirit wear. Since we currently do not have that money

coming in, we need to look for some creative ways to make money.

- iii. The locker and weight rooms are being repainted this fall using money from last year.

d. Communications - Shelley Notte

- i. Special Edition of The Hough Howler will go out AFTER Sept. 11.
- ii. Until then, Shelly will communicate through The Hough Howler the basic info. that we have now.
- iii. Facebook is being updated.
- iv. Download Remind – text to 81010

e. Spirit Wear - Jenn Schoolfield

- i. She is pushing current products before buying new items.
- ii. Link to order current items: <https://w-a-hough-sr-high-athletic-booster-club.square.site/s/shop>

f. Concessions - Lori DeMarcus, Mary Colven, Kristen Coupal

- i. They are looking forward to setting it up once sports start.

g. Stewardship/Appreciation - Shawna Sherrill

E. 2020-21 Budget *TBD*

F. 2020-21 Meeting Schedule

3rd week of the month

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|--|----------------|
| ● Mon, Sept 21 | ● Mon, Feb. 15 |
| ● Tue, Oct. 20 (<i>Mon 19th workday</i>) | ● Mon, Mar 15 |
| ● Mon, Nov. 16 | ● Mon, Apr 19 |
| ● Mon, Dec. 14 (<i>2nd Monday</i>) | ● Mon, May 17 |
| ● Tue, Jan. 19 (<i>Mon 18th holiday</i>) | ● Mon, Jun TBD |

G. New Business –

- a. How can we pay tribute to the student athletes that are foregoing their senior spring semester for college?

H. Adjourn 8pm